**General Motors Public Policy** 



# **GM'S WORLD VIEW**

GM is committed to a future of:

**ZERO** CRASHES **ZERO** EMISSIONS **ZERO**CONGESTION

TECHNOLOGY WILL HELP UNLOCK THIS FUTURE

# **GM'S DOMESTIC BATTERY INVESTMENT**

On December 5, 2019, GM and LG Chem announced a new Joint Venture to mass-produce battery cells for Battery Electric Vehicles - "Ultium Cells LLC"

- Total investment of \$2.3B on a greenfield manufacturing site in the Lordstown area of Northeast Ohio that will create more than 1,100 new jobs
- Annual capacity of over 30 GWh, with flexibility for expansion
- Site preparation started in May 2020



# RECENT GM EV PRODUCT ANNOUNCEMENTS







**January:** Announced \$2.2 B investment at Detroit-Hamtramck assemble plant to produce a portfolio all electric trucks and SUVs, as well as Cruise Origin Autonomous Vehicle

**March:** Hosted "EV Day" for investors and media to present our future strategy and a portion of our future EV portfolio, including the Cadillac Lyriq and GMC Hummer EV

**April:** Announcement of agreement to jointly develop two new all-electric vehicles for Honda, based on GM's flexible global EV platform powered by Ultium batteries

**July:** GM Sustainability Report provides further details on our future EV portfolio

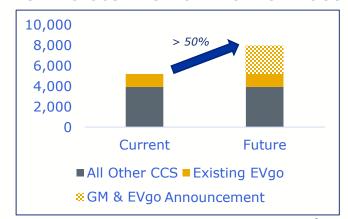
**August 6<sup>th</sup>:** Cadillac Lyriq virtual reveal – 7:00 EDT

## **GM + EVGO EV CHARGING ANNOUNCEMENT**

- Over the next five years, GM will help EVgo add over 2,700 fast charging plugs nationwide
- The chargers are designed to meet the needs of increasingly powerful set of EVs coming to market, with charger power levels of 100 kW – 350 kW
- To drive towards a zero-emission future, all chargers powered by 100% renewal energy
- When complete, EVgo network will be 3x larger than it currently is and the total number of publicly available CCS DCFC will increase by over 50%
- All chargers will be public and available to owners of any make and model that use the CCS or CHAdeMO standards
- GM and EVgo will continue to work with local and federal governments, policy makers, utility companies, and other private investors to help build out charging infrastructure ahead of market demand



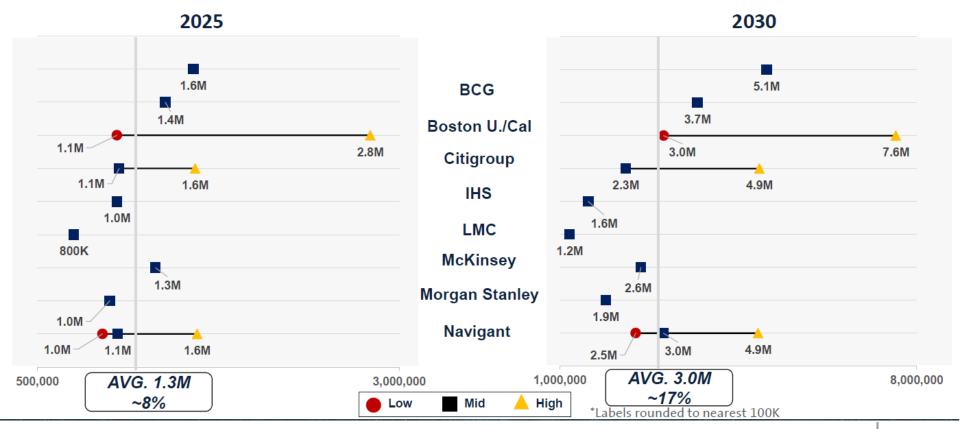
#### PUBLIC CCS FAST CHARGING PLUGS



Source: AFDC

### ESTIMATES OF BEV MARKET GROWTH VARY WIDELY

#### MARKET ACCELERATION EXPECTED BETWEEN 2025 AND 2030



REQUIREMENTS FOR BROADER EV ADOPTION

Affordability

Longer range

Charging Infrastructure

•Residential

Workplace

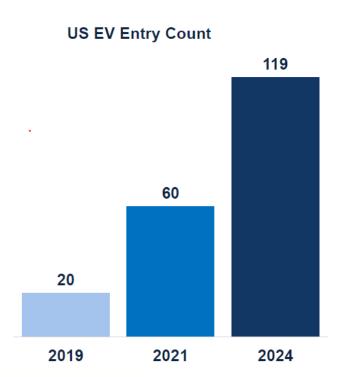
Public

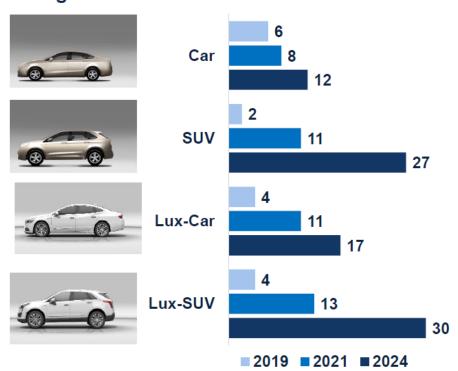
Performance & Utility



## A WIDE VARIETY OF BEVS ARE COMING TO THE MARKET

Customers currently want over 300 miles of range. By 2024, most new entries will have 250+ miles of range.





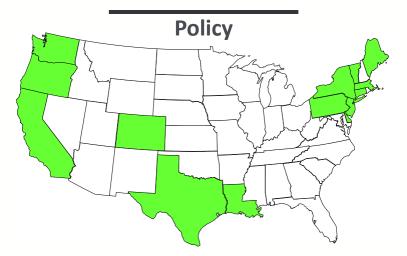
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## POLICY AND INFRASTRUCTURE ARE KEY FOR EV MARKET GROWTH

#### Infrastructure



- Workplace charging
- Multi-unit dwelling charging
- Public charging at key destinations and along travel corridors



- Improve EV affordability and reward consumers
  - Simple, reliable, and compelling vehicle purchase incentives
  - Ownership perks such as HOV lane access privileges or preferential parking
  - Preferential EV rates
- Accelerate demand with commercial and government fleet purchase requirements
- Harness the power of markets with LCFS-style policies