

HOW CAN INDIVIDUALS GET INVOLVED?

- Find out how much you can save driving electric by visiting DriveElectricNoco.Org/Drive-Electric-Cost-Comparison.
- Visit a DENC Ride and Drive event; more details at DriveElectricNoco.org/Upcoming-Events.
- Volunteer with the DENC team.
- Spread the word—find DENC on Facebook, Twitter, and LinkedIn.

HOW CAN BUSINESSES GET INVOLVED?

- Host a Ride and Drive event at your workplace for your colleagues and employees.
- Join the Northern Colorado Workplace Charging Challenge, in which dozens of companies across Northern Colorado are offering EV charging at the workplace.
- Participate in Drive Leadership, an extended test drive experience for community leaders.
- Share your experience through your company's Facebook, Twitter, and LinkedIn.
- Have another idea? Give us a call so we can find an EV event that works for you.

CONTACT DENC

DriveElectricNoco.org

info@driveelectricnoco.org or (970) 987-3055.

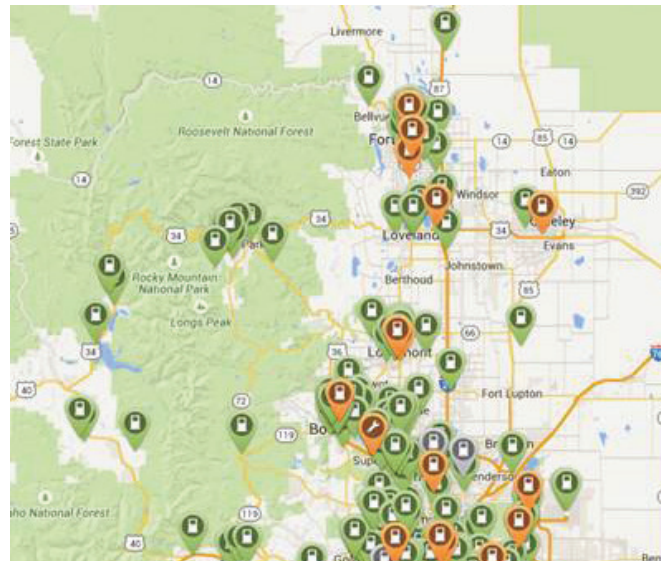
 [@DriveElectricNoco](https://twitter.com/DriveElectricNoco)

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WHERE DO PEV DRIVERS CHARGE?

Studies show that as much as 90% of charging takes place at home or at work. However, with more than 24 chargers in the region and even more planned, Northern Coloradoans are never more than 6 miles from a public charging station, meeting and exceeding the average EV owner's charging needs.

Below is a map of the region that shows the increasing number of chargers available



DENC CORE PARTNERS AND SUPPORTERS



PARTICIPATING DEALERSHIPS




DRIVE
electric
NORTHERN COLORADO

Let's Charge our Community
DriveElectricNoco.org



AN INITIATIVE OF THE  **Electrification Coalition**

LET'S CHARGE OUR COMMUNITY!

WHY PLUG-IN ELECTRIC VEHICLES?

Today, oil holds a 92% share of U.S. transportation fuel. This heavy dependence on a globally-traded commodity exposes the country to volatile prices and the risk of economic instability, in addition to national security risks.

ELECTRIFYING OUR LIGHT-DUTY AND PASSENGER VEHICLE TRANSPORTATION WILL:

- Save consumers and businesses money.
- Strengthen U.S. energy security.
- Reduce our exposure to volatile energy prices.
- Increase transportation sector fuel diversity.
- Decrease vehicle emissions.



ABOUT DENC

Drive Electric Northern Colorado (DENC) is a first-of-its-kind, community-wide initiative designed to achieve widespread deployment of plug-in electric vehicles (PEVs) in the Northern Colorado region. By developing innovative public-private partnerships, a comprehensive electric vehicle ecosystem, and, most importantly, strong community participation and involvement, DENC is supporting widespread PEV ownership for individuals, families, businesses, and commercial vehicle fleets in Northern Colorado. DENC is a partnership of the Electrification Coalition, the City of Fort Collins, the City of Loveland, and Colorado State University.

ECONOMIC BENEFITS

Driving electric can save individuals, families, and businesses thousands of dollars every year. With up to \$13,500 in state and federal tax credits available, buying an electric vehicle (EV) is a smart financial decision. Using electricity to power an EV typically costs 70% less than fuel for a gas-powered vehicle. In addition, EVs have substantially lower maintenance costs than gas-powered vehicles.

FIVE YEAR TOTAL COST OF OWNERSHIP

Below shows the economic savings of owning an EV over five years including fuel and maintenance savings, and tax credits.

BMW i3	\$30,618
Chevy Volt	\$25,407
Ford C-Max Energi	\$29,456
Ford Focus Electric	\$19,312
Ford Fusion Energi	\$31,814
Mitsubishi i-MiEV	\$15,548
Nissan LEAF	\$19,045
Tesla Model S	\$59,168
Ford F-150	\$39,193
Honda Accord	\$29,286
Subaru Forester	\$35,005

To see more vehicle comparisons visit the DENC website.

ENVIRONMENTAL AND PUBLIC HEALTH BENEFITS

Plug-in EVs can help improve air quality in Northern Colorado because they have zero (or very limited) harmful tailpipe emissions—carbon monoxide, sulfur dioxide, and nitrogen oxides. EVs will get cleaner over time, as electricity continues to come from more renewable resources (solar, wind, etc.).



OIL DEPENDENCE AND ENERGY SECURITY

Each day, the U.S. consumes approximately 19 million barrels of oil to power its cars, trucks, ships, and aircraft. Consumers and businesses are at risk when prices jump and change, with negative consequences that affect spending patterns and spread through the economy. Oil is priced globally, supply originates from many unstable countries with whom we rarely share interests or values, and the market is manipulated by a cartel, OPEC. U.S. oil dependence can therefore also undermine foreign policy goals and sometimes strain defense resources.

BREAKDOWN OF OIL USAGE IN THE U.S.

