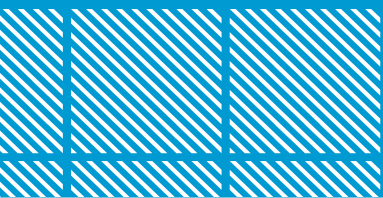


# WE ARE SMART COLUMBUS



Smart Columbus is the Smart City initiative for the Columbus Region. Our vision, which starts with the reinvention of mobility, will lead us to a future beyond anything ever imagined.

A transformation is underway in transportation, technology and city life. Columbus is embracing a new way of living — driving shifts in transportation that will bring to life a new mobility ecosystem which benefits all of our people, businesses and regional communities.

Lower-cost, longer-range batteries and friendlier plug-in models are bringing electric vehicles into the mainstream. We will aggressively grow the electric market in Columbus to become a leading adopter of this cutting-edge technology.

## ELECTRIC VEHICLES ARE A BETTER WAY TO DRIVE

With electric vehicles, you get incredible performance that's whisper quiet and the newest technology with little maintenance. No more gas stations, no more oil changes. Charge from the comfort of your own home, while you work, or during a quick pit stop along your way.

### EASIER TO MAINTAIN

Electric vehicles have **1/100th of the moving parts** of an internal combustion vehicle — that means there is **less to break down**.

### TAX INCENTIVES

By purchasing an electric vehicle, you'll qualify for a **federal tax credit of up to \$7,500**.

### MORE AFFORDABLE

Electric vehicles can save **36% - about \$10,538** on car ownership costs over five years - compared to internal combustion engine cars.

### CHEAPER THAN GAS

An Ohioan who drives 12,000 miles a year and charges exclusively at home would spend approximately **\$30 per month on electricity**.

## CHARGING INFRASTRUCTURE AT HOME

Up to 95% of electric vehicle charging is done at home. Charging can even be programmed to utilize electricity at the lowest price. We want everyone to be able to charge at home, so Smart Columbus is working with condominium and apartment developers to make charging more accessible for residents who do not control their own power source.

## AT WORK

Smart Columbus is partnering with the private sector to greatly expand the availability of charging on corporate campuses. Reach out to your employer to learn about your company's plans to encourage electric vehicle adoption.

## ON THE GO

Thanks to commitments by AEP and the City of Columbus, the number of public charging stations at shopping centers, city parking lots and garages, airports, hotels government offices and private businesses will significantly increase by 2020.

**Questions? Contact Electric Vehicle Adoption Manager:**  
Zach McGuire | [zm@columbuspartnership.com](mailto:zm@columbuspartnership.com)  
614.551.1021



# YOUR GUIDE TO BUYING AN ELECTRIC VEHICLE

Electric vehicles are the vehicles of the future.

They're exciting, convenient, sustainable, affordable – and available now. Use this guide to help find your next car.



## AVAILABLE AT COLUMBUS DEALERSHIPS

### 2018 Chevrolet Volt

**PHEV**



**MSRP:** \$34,095 before tax credits  
**Range (miles):** 53 EV miles (420 total with gas)  
**Battery Size:** 18.4 kWh  
**Level 2 (240V)**  
**Charge Time:** 4-5 hours

### 2018 Kia Optima

**PHEV**



**MSRP:** \$35,210 before tax credits  
**Range (miles):** 29 EV miles (610 total with gas)  
**Battery Size:** 9.8 kWh  
**Level 2 (240V)**  
**Charge Time:** 3 hours

### 2018 BMW X5 xDrive 40e

**PHEV**



**MSRP:** \$63,750 before tax credits  
**Range (miles):** 14 EV miles (540 total with gas)  
**Battery Size:** 9.2 kWh  
**Level 2 (240V)**  
**Charge Time:** 2-3 hours

### 2018 Mercedes C350e

**PHEV**



**MSRP:** \$47,900 before tax credits  
**Range (miles):** 9 EV miles (410 total with gas)  
**Battery Size:** 6.4 kWh  
**Level 2 (240V)**  
**Charge Time:** 2-3 hours

### 2018 BMW 330e

**PHEV**



**MSRP:** \$45,600 before tax credits  
**Range (miles):** 14 EV miles (350 total with gas)  
**Battery Size:** 7.6 kWh  
**Level 2 (240V)**  
**Charge Time:** 2 hours

### 2018 Honda Clarity

**PHEV**



**MSRP:** \$33,400 before tax credits  
**Range (miles):** 48 EV miles (340 total with gas)  
**Battery Size:** 17 kWh  
**Level 2 (240V)\***  
**Charge Time:** 2-3 hours

### 2018 BMW 530e

**PHEV**



**MSRP:** \$52,650 before tax credits  
**Range (miles):** 16 EV miles (370 total with gas)  
**Battery Size:** 9.2 kWh  
**Level 2 (240V)**  
**Charge Time:** 2-3 hours

### 2018 Cadillac CT6

**PHEV**



**MSRP:** \$75,095 before tax credits  
**Range (miles):** 31 EV miles (430 total with gas)  
**Battery Size:** 18.4 kWh  
**Level 2 (240V)**  
**Charge Time:** 4.5 hours

### 2018 Chrysler Pacifica Hybrid

**PHEV**



**MSRP:** \$39,995 before tax credits  
**Range (miles):** 33 EV miles (570 total with gas)  
**Battery Size:** 16 kWh  
**Level 2 (240V)**  
**Charge Time:** 2 hours

### 2018 Mitsubishi Outlander

**PHEV**



**MSRP:** \$34,595 before tax credits  
**Range (miles):** 22 EV miles (310 total with gas)  
**Battery Size:** 12 kWh  
**Level 2 (240V)\***  
**Charge Time:** 3.5 hours

### 2018 Ford Fusion Energi

**PHEV**



**MSRP:** \$31,400 before tax credits  
**Range (miles):** 21 EV miles (610 total with gas)  
**Battery Size:** 7.6 kWh  
**Level 2 (240V)**  
**Charge Time:** 2-3 hours

### 2018 Toyota Prius Prime

**PHEV**



**MSRP:** \$27,100 before tax credits  
**Range (miles):** 25 EV miles (640 total with gas)  
**Battery Size:** 8.8 kWh  
**Level 2 (240V)**  
**Charge Time:** 2.1 hours

#### ACRONYMS

PHEV: Plug-In Hybrid Electric Vehicle  
 BEV: Battery Electric Vehicle

V: Volts Alternating Current



**2018 Chevrolet Bolt****BEV**

**MSRP:** \$37,495 before tax credits  
**Range (miles):** 238 EV miles  
**Battery Size:** 60 kWh  
**Level 2 (240V)\***  
**Charge Time:** 9.3 hours

**2018 Tesla Model X****BEV**

**MSRP:** \$79,500 - \$140,000 before tax credits  
**Range (miles):** 295 EV miles  
**Battery Size:** 75-100 kWh  
**Level 2 (240V)\***  
**Charge Time:** 7-9 hours

**2018 Nissan LEAF****BEV**

**MSRP:** \$29,990 before tax credits  
**Range (miles):** 151 EV miles  
**Battery Size:** 40 kWh  
**Level 2 (240V)\***  
**Charge Time:** 8 hours

**2018 Tesla Model S****BEV**

**MSRP:** \$74,500 - \$135,000 before tax credits  
**Range (miles):** 249-335 EV miles  
**Battery Size:** 75-100 kWh  
**Level 2 (240V)\***  
**Charge Time:** 8-10 hours

**2018 BMW i3****BEV**

**MSRP:** \$44,450 before tax credits  
**Range (miles):** 114 EV miles  
**Battery Size:** 33 kWh  
**Level 2 (240V)\***  
**Charge Time:** 4-5 hours

**2018 Mercedes GLE****PHEV**

**MSRP:** \$66,700 before tax credits  
**Range (miles):** 13 EV miles (460 total with gas)  
**Battery Size:** 8.7 kWh  
**Level 2 (240V)**  
**Charge Time:** 2-3 hours

**2017 BMW i8****BEV**

**MSRP:** \$147,500 before tax credits  
**Range (miles):** 15 EV miles (330 total with gas)  
**Battery Size:** 7.1 kWh  
**Level 2 (240V)**  
**Charge Time:** 2 hours

**2018 Mini Cooper S E Countryman****PHEV**

**MSRP:** \$36,800 before tax credits  
**Range (miles):** 12 EV miles (270 total with gas)  
**Battery Size:** 7.6 kWh  
**Level 2 (240V)**  
**Charge Time:** 2-3 hours

**2018 smart for two****BEV**

**MSRP:** \$23,900 before tax credits  
**Range (miles):** 58 EV miles  
**Battery Size:** 17.6 kWh  
**Level 2 (240V)**  
**Charge Time:** 2-3 hours

**2018 Audi A3 Sportback e-tron****PHEV**

**MSRP:** \$39,500 before tax credits  
**Range (miles):** 16 EV miles (400 total with gas)  
**Battery Size:** 8.8 kWh  
**Level 2 (240V)**  
**Charge Time:** 2-3 hours

**2018 Tesla Model 3****BEV**

**MSRP:** \$35,000 before tax credits  
**Range (miles):** 220-310 EV miles  
**Battery Size:** 50 kWh-75 kWh  
**Level 2 (240V)\***  
**Charge Time:** 8-10 hours

**2018 Porsche Cayenne****PHEV**

**MSRP:** \$79,900 before tax credits  
**Range (miles):** 14 EV miles (490 total with gas)  
**Battery Size:** 10.8 kWh  
**Level 2 (240V)**  
**Charge Time:** 2-3 hours

AVAILABLE TO PURCHASE OR ORDER THROUGH  
THE DEALERSHIP

**CHARGING STANDARDS**

Level 1: 120V

Level 2: 240V

\*DC fast charging enabled configurations available up to 480V

**TAX CREDITS**

Up to \$7,500 in federal tax credit. Must have appropriate tax liability. Some dealers also provide incentives.