

# WHERE ARE WE ON UTILITIES REGULATION? BEST PRACTICES ACROSS THE COUNTRY: TOU AND RATE IMPACTS

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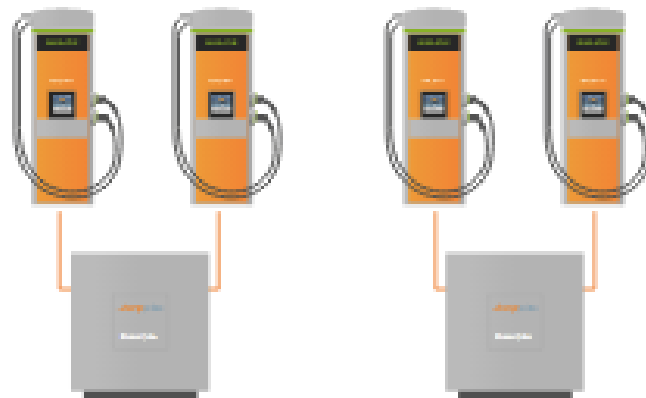
*Electrification Coalition EV Policy Bootcamp – MI – October 9, 2020*



# DIFFERENT RATES FOR DIFFERENT USE-CASES



For Level 2 chargers (typically 7-19 kW), which are mainly used for residential and workplace charging over 8 hours or more, a conventional Time of Use (ToU) rate design to encourage **managed charging is appropriate.**

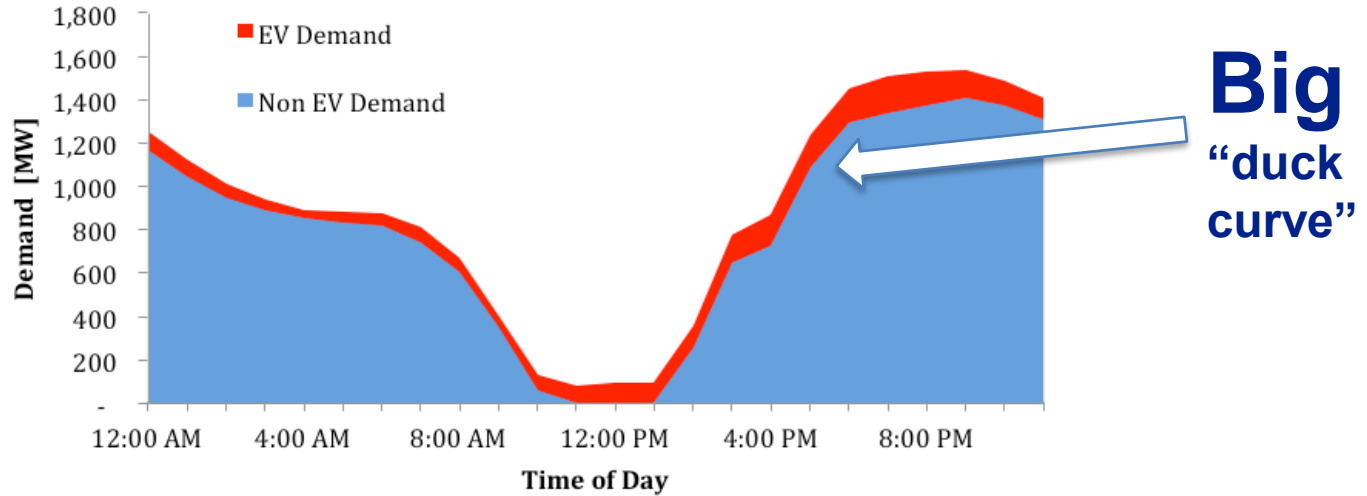


For DCFC (50-350+ kW), which are used briefly (< 1 hour) at random times, a more sophisticated rate design is needed, which minimizes the role of demand charges until the market matures.

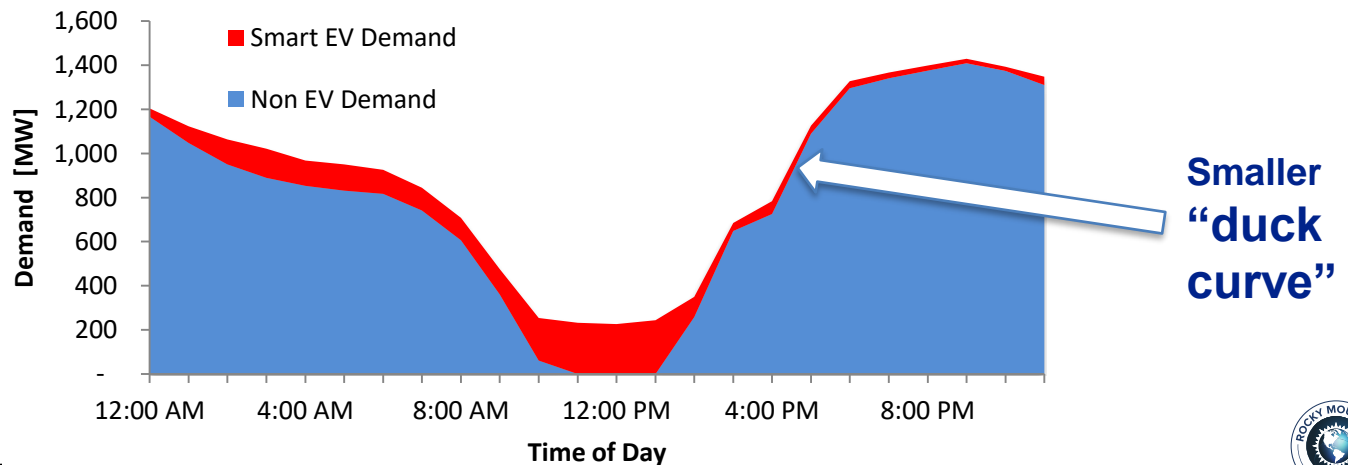
- The load is “spiky” and unpredictable.
- The DCFC use-case is **not conducive to managed charging.**

# MANAGED CHARGING

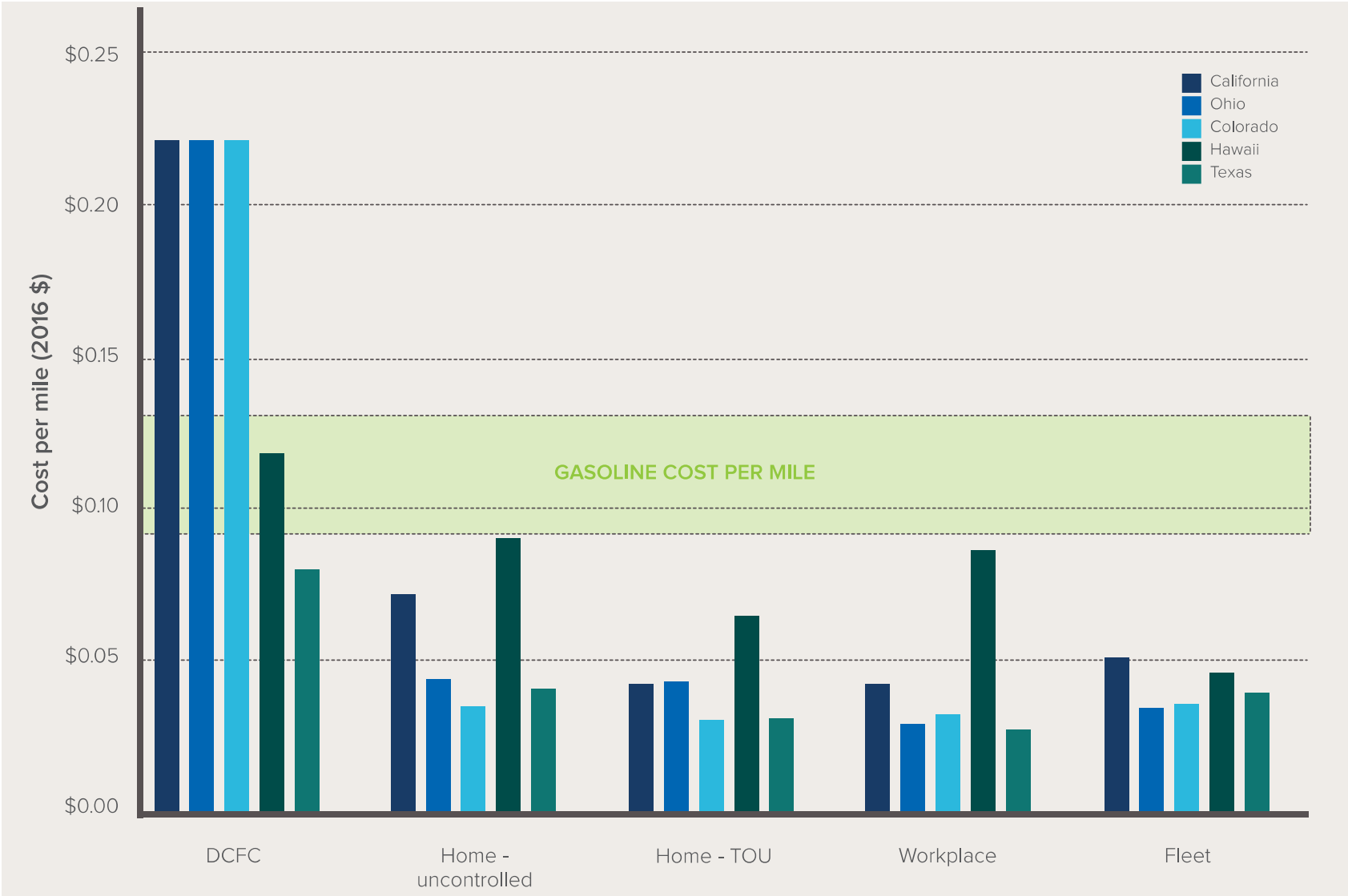
- Projected HECO demand with 23% EV penetration with uncontrolled EV charging



- Projected HECO demand with 23% EV penetration with managed EV charging



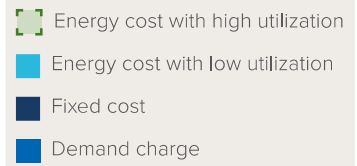
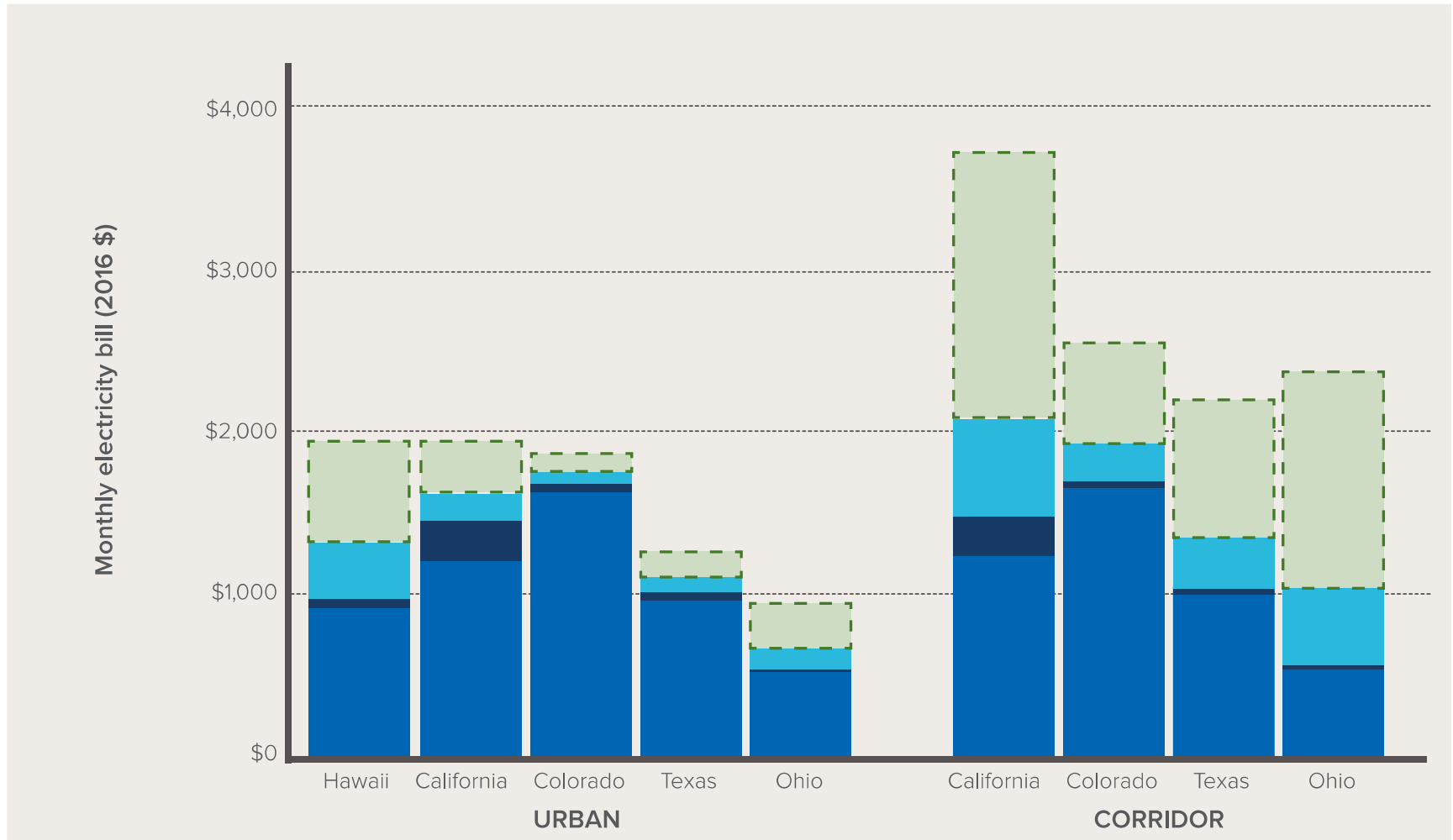
# LEVEL 2 IS COMPETITIVE WITH GASOLINE; DCFC ISN'T



# KEY ISSUES WITH DCFC RATE DESIGN

1. **DC fast charging is mostly a market failure.**
2. Public **DCFC are critical** parts of the network. We cannot achieve our transportation electrification aims without widespread public DCFC.
3. Conventional utility rates with **demand charges can kill the business case** and are not suitable:
  - Use punishing, non-coincident demand charges
  - Do not accurately reflect the true cost of service
  - Are not consistent across utilities
4. New, DCFC-specific rates are needed while the market is young and charger utilization rates are low.

# DEMAND CHARGES **KILL** AT LOW UTILIZATION

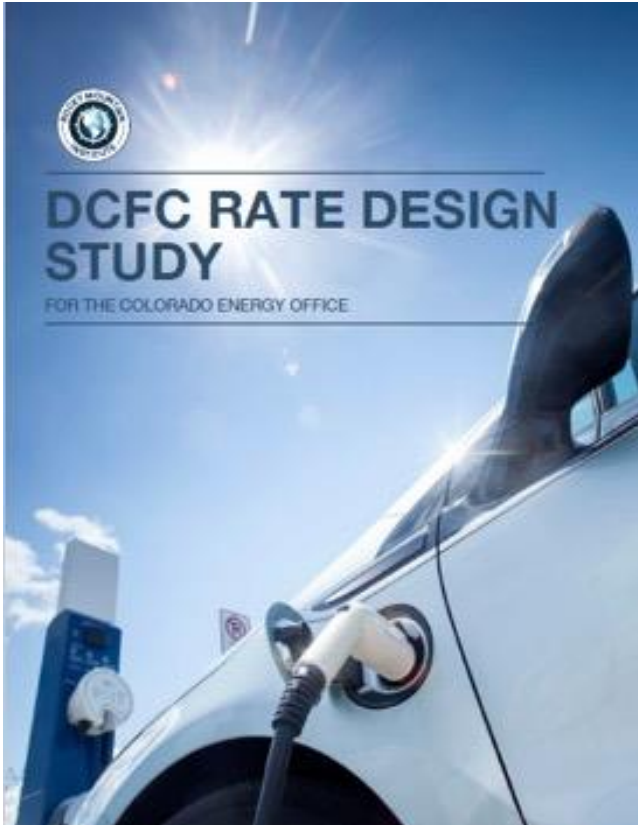


On public DCFC with low utilization rates, demand charges can be as much as **80-90%** of a monthly bill.

# RATE DESIGN OBJECTIVES

- Charging should be **profitable** so that it is sustainable.
- Charging should always be **cheaper than gasoline** (typically **\$0.29/kWh, or ~\$0.09/mile, or less**).
- Level 2 charging should be considerably **cheaper than DC fast charging**.
- EV chargers should be on **dedicated tariffs** and on **separate meters**, preferably the meter built into the charging station.
- Tariffs should offer an opportunity to **earn credit for providing grid services** through **managed charging**.
- Ideally, utilities could leverage distributed energy resource management systems (DERMS) to **promote a more efficient use** of existing grid infrastructure by offering varying rates, or interconnection costs, or levels of cost sharing for make-ready by location.

# DCFC RATE DESIGNS COMPARED



*DCFC Rate Design Study (Sept 2019)*

We compared:

- **Three tariffs:**

- Xcel Energy's S-EV
- PG&E's EV-Large S
- RMI's DCFC

- **Three load profiles:**

- Public DCFC charging depot with two dual-port 50 kW chargers
- Public DCFC charging depot with two dual-port 150 kW chargers
- Transit bus depot with 25, 100-kW chargers

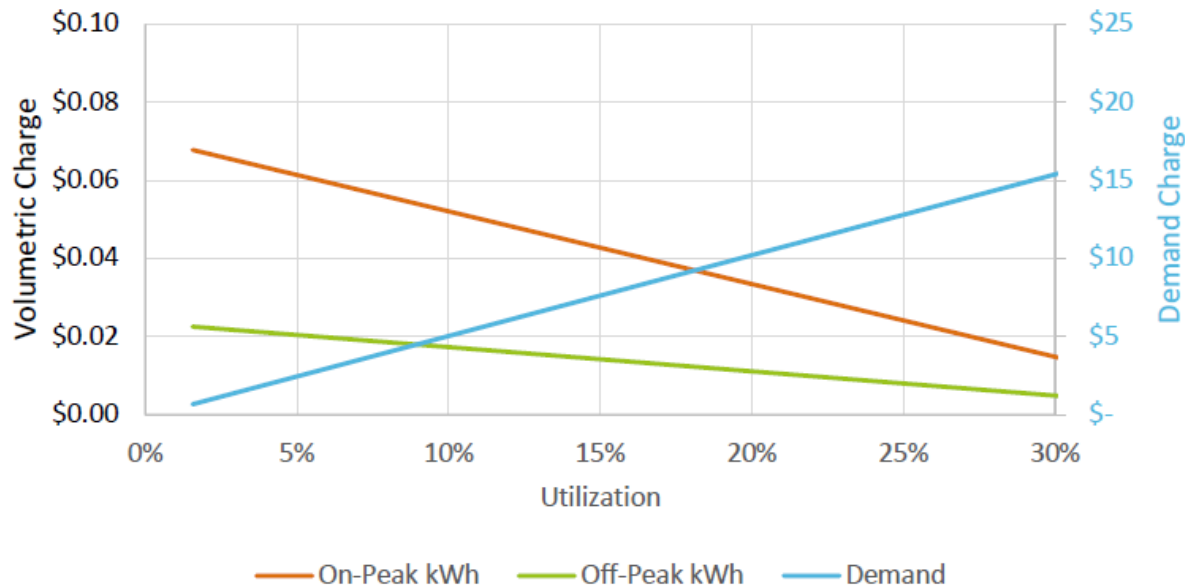
- **Three utilization rates** on public DCFCs: 5%, 10%, and 30%

**Goal: Meet or beat gasoline parity at \$0.09/mile.**



# DCFC RATE DESIGNS COMPARED RMI'S PROPOSAL

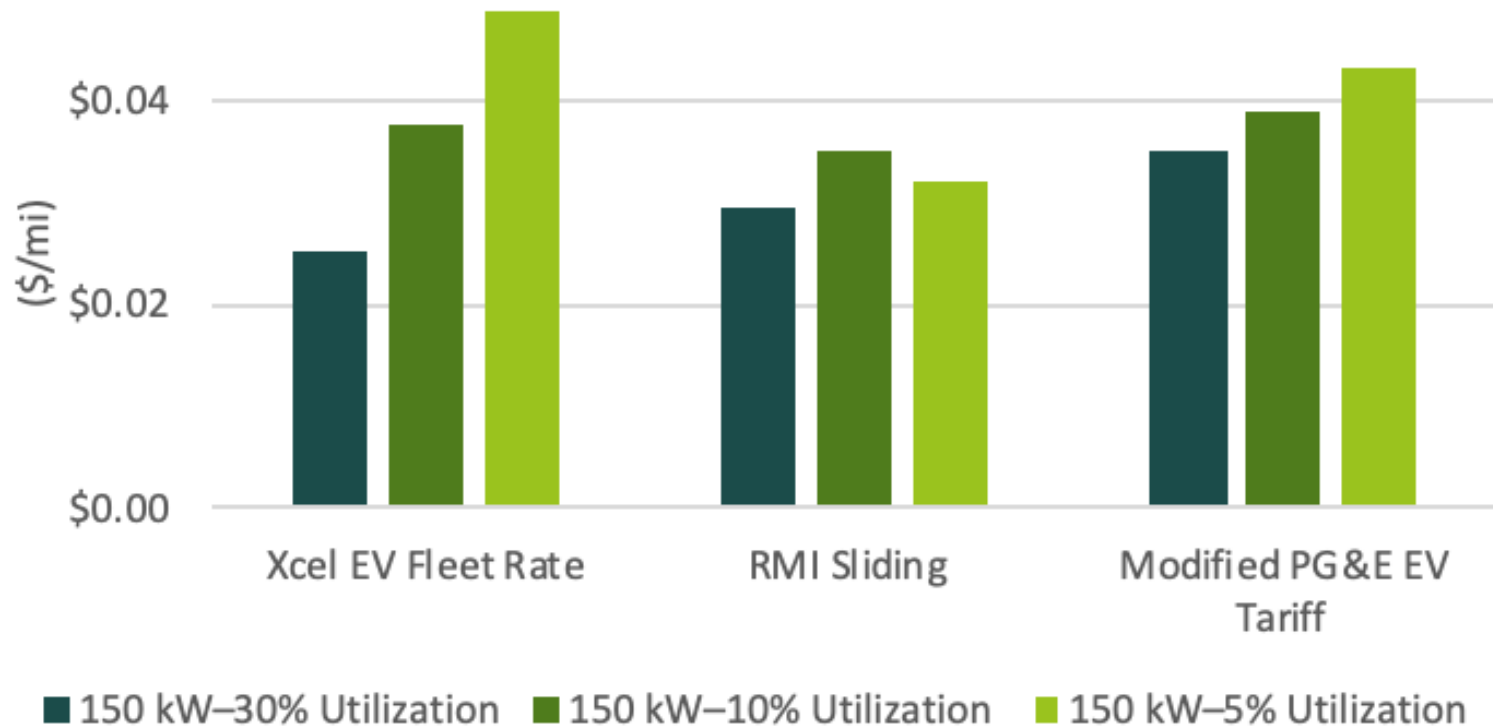
- Charges scale *as a function of utilization rates*.
- Recovers the same revenue over 10 years as Xcel's own rate.
- Fixed monthly charge: \$34.40/mo.
- Two-tier ToU rate:
  - On-peak (9 am – 9 pm) Decreases from \$0.068 to \$0.007
  - Off-peak (9 pm – 9 am) Decreases from \$0.022 to \$0.002
- Demand charge: Increases from \$0.677 to \$17.622/kW



# DCFC RATE DESIGNS COMPARED

## PUBLIC 150 KW DCFC

RMI tariff produces the *most consistent cost per mile* and the cheapest cost at 5% and 10% utilizations



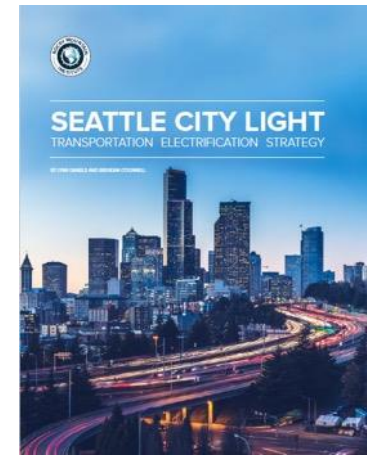
# RMI EV-GRID REPORTS



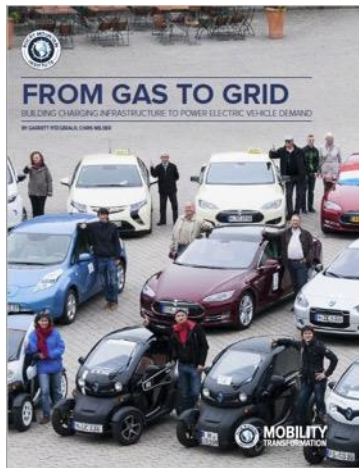
**Reducing EV Charging Infrastructure Costs**  
(January 2020)



**DCFC Rate Design Study**  
(Sept 2019)



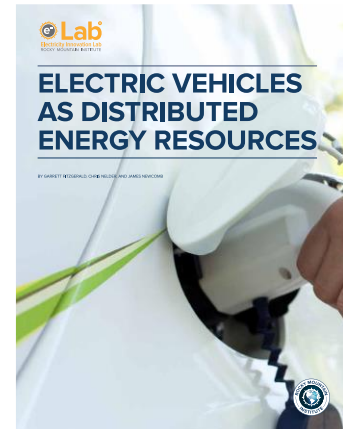
**Seattle City Light TE Strategy**  
(Aug 2019)



**From Gas to Grid**  
(October 2017)



**EVgo Fleet and Tariff Analysis**  
(March 2017)



**Electric Vehicles as Distributed Energy Resources**  
(June 2016)



**Thank you!**



Transforming global energy use to create a clean, prosperous, and secure low-carbon future.

