



MAKING EQUITY REAL IN MOBILITY AND TRANSPORTATION ELECTRIFICATION

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**BUILDING A NATION
WHERE COMMUNITIES
OF COLOR THRIVE
AND RACE IS NEVER A
BARRIER TO
OPPORTUNITY**





PURPOSE

- PRACTICES THAT HAVE LEAD TO INJUSTICES AND INEQUALITIES IN LOW-INCOME COMMUNITIES
- EQUITY STANDARDS
- OPERATIONALIZING EQUITY FRAMEWORK



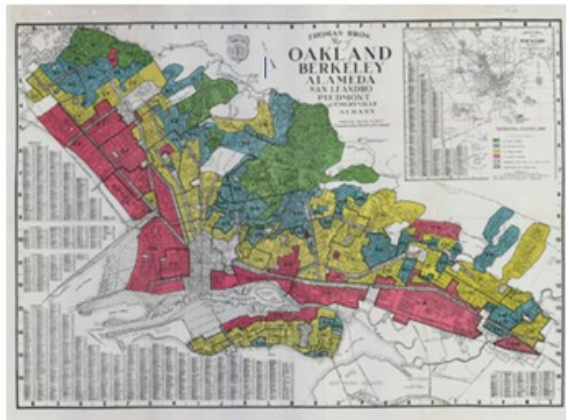
I-105/405 interchange bisecting four communities in Los Angeles, California

CURRENT HEALTH IMPLICATIONS

HEALTH EMERGENCIES EXPLOIT THE UNEQUAL IN SOCIETY

REDLINING

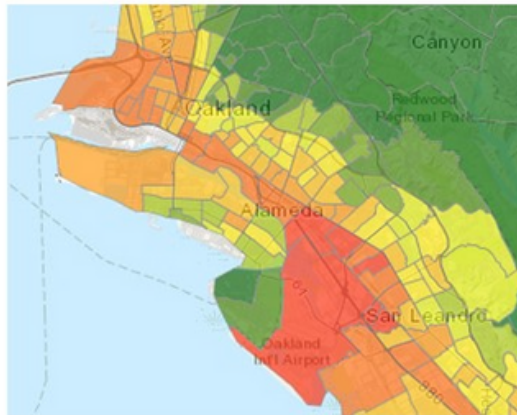
1937



Redlined communities =
predominantly people of color and poor

CALENVIROSCREEN

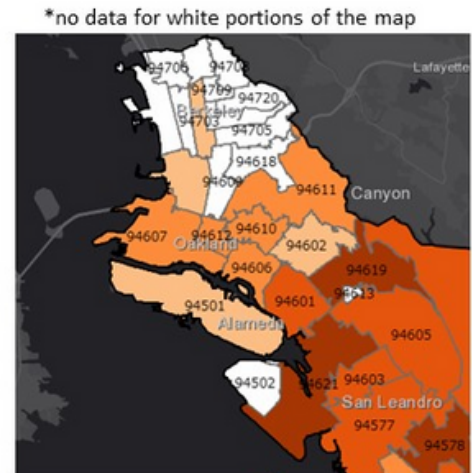
2018



Disadvantaged communities =
predominantly people of color, poor, and
polluted

COVID-19

4/23/2020



Oakland COVID-19 Map
Darker portions of the map illustrate
the neighborhoods harder hit by
COVID-19 cases

WHAT IS EQUITY?

- **Equity is transforming the behaviors, institutions, and systems that disproportionately harm people of color.**
- **Equity means increasing access to power, redistributing and providing additional resources, and eliminating barriers to opportunity, in order to empower low-income communities of color to thrive and reach full potential.**

EQUITY AND JUSTICE

Equality



Equity



GUIDING EQUITY STANDARDS

- **EMPHASIZE RACE-CONSCIOUS SOLUTIONS**
- **PRIORITIZE MULTI-SECTOR APPROACHES**
- **DELIVER INTENTIONAL BENEFITS**
- **BUILD COMMUNITY CAPACITY**
- **BE COMMUNITY-DRIVEN AT EVERY STAGE**
- **ESTABLISHES PATH TOWARDS WEALTH BUILDING**

OPERATIONALIZING EQUITY FRAMEWORK

ADDRESS EQUITY IN EACH OF THE FOLLOWING:

- **GOALS, VALUES, MISSION**
- **PROCESS**
- **IMPLEMENTATION**
- **ANALYSIS, MEASUREMENT**

CENTERING EQUITY IN POLICY DESIGN

W/O: 1 MILLION EVS BY 2023

WITH EQUITY: 1 MILLION EVS BY 2023 WITH LOW-INCOME PROGRAMS

W/O: STANDARD CLEAN VEHICLE REBATE PROJECT (\$2,500)

WITH EQUITY: SCRAP-AND-REPLACE (\$9,500)

W/O: INFRASTRUCTURE TO EARLY ADOPTERS

WITH EQUITY: CHARGING INFRASTRUCTURE TO “STRANDED ASSET” AREAS

W/O: MASS EV AWARENESS CAMPAIGNS

WITH EQUITY: CULTURALLY RELEVANT EV AWARENESS CAMPAIGNS

BE BOLD. BE EQUITABLE. BE INCLUSIVE.

THANK YOU

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