

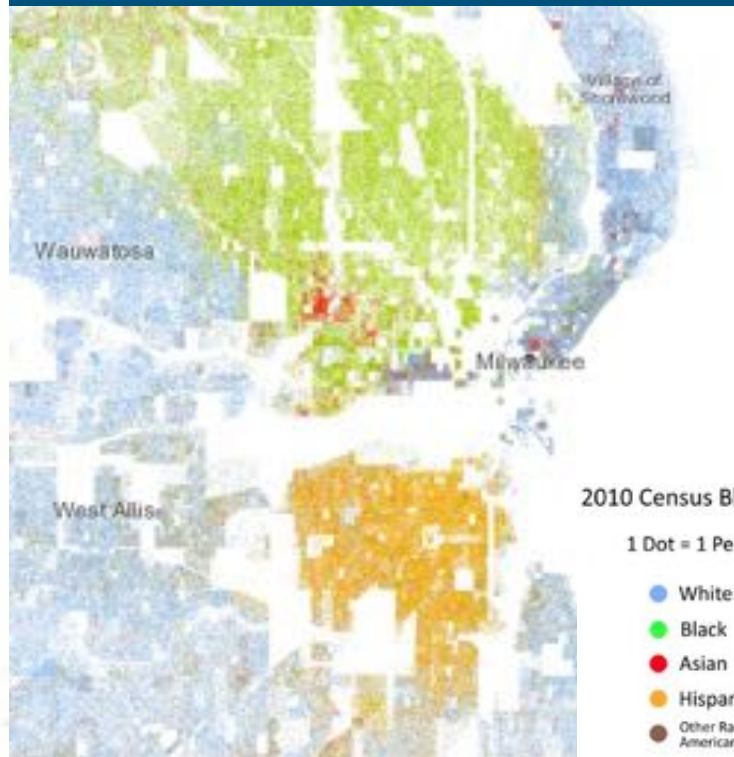
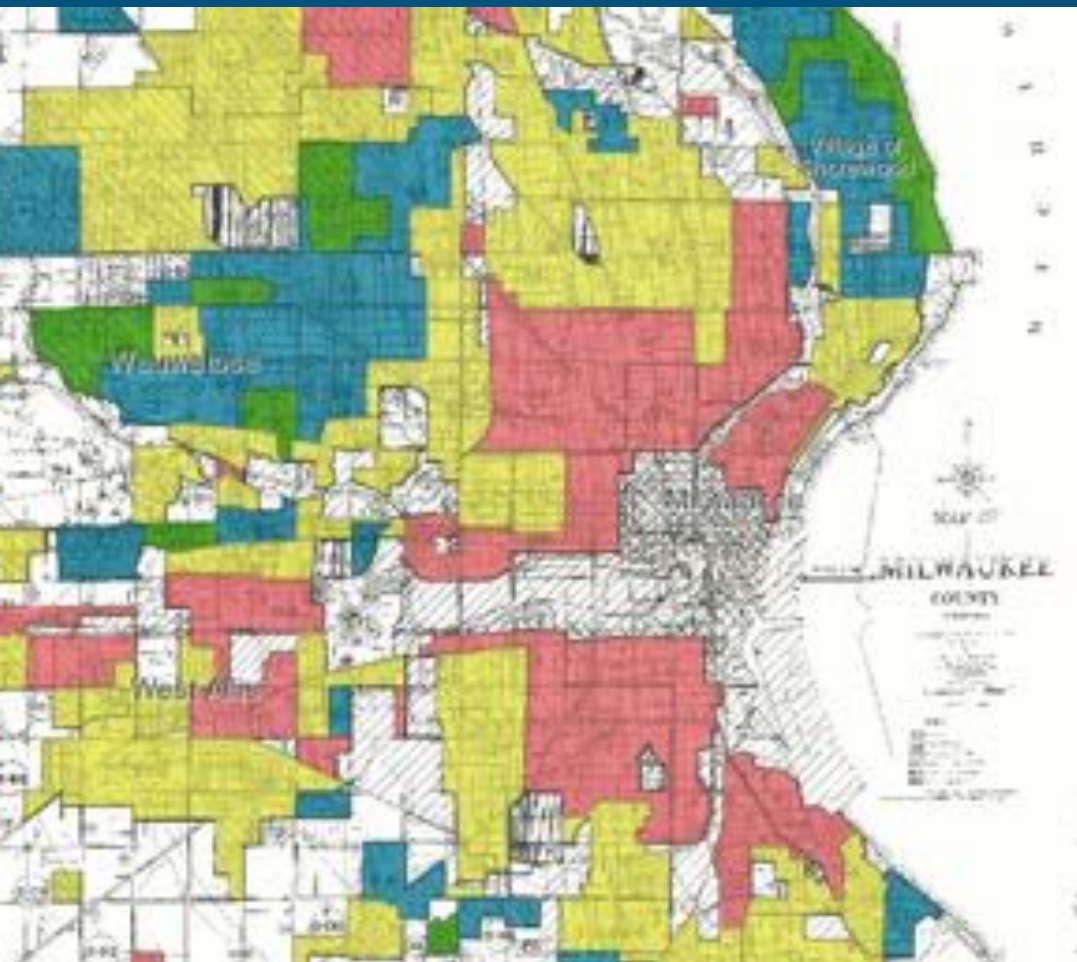


Equity in Transportation Electrification



Neda Deylami, Electrification Coalition
with support from Greenlining Institute
June 2, 2021

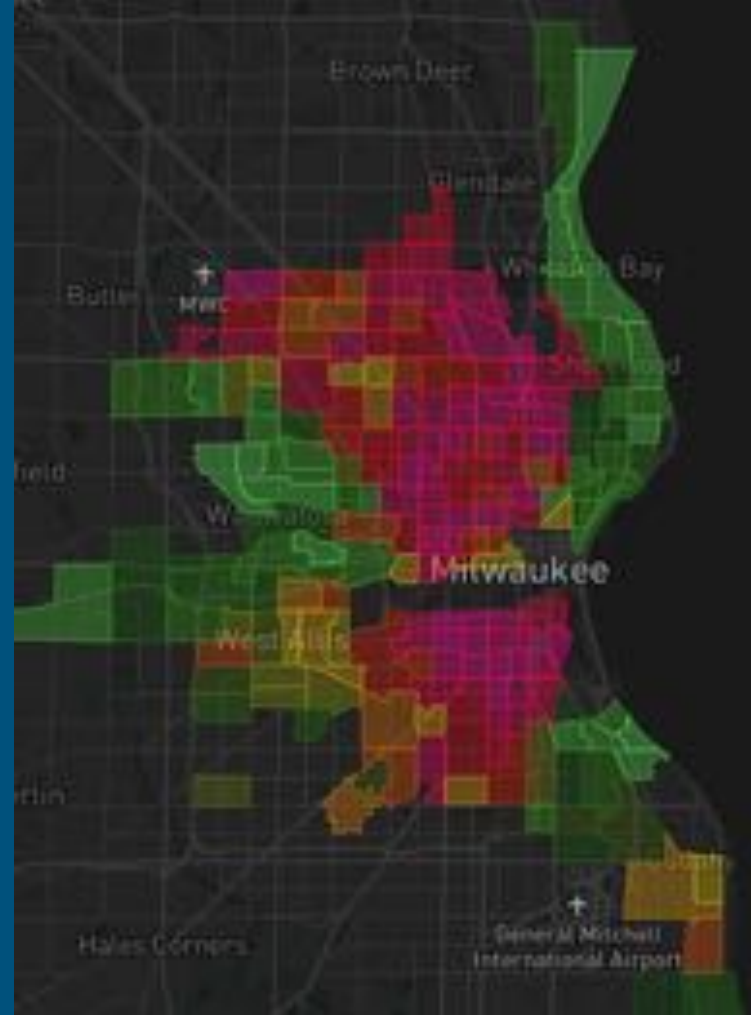




2010 Census Block Data

1 Dot = 1 Person

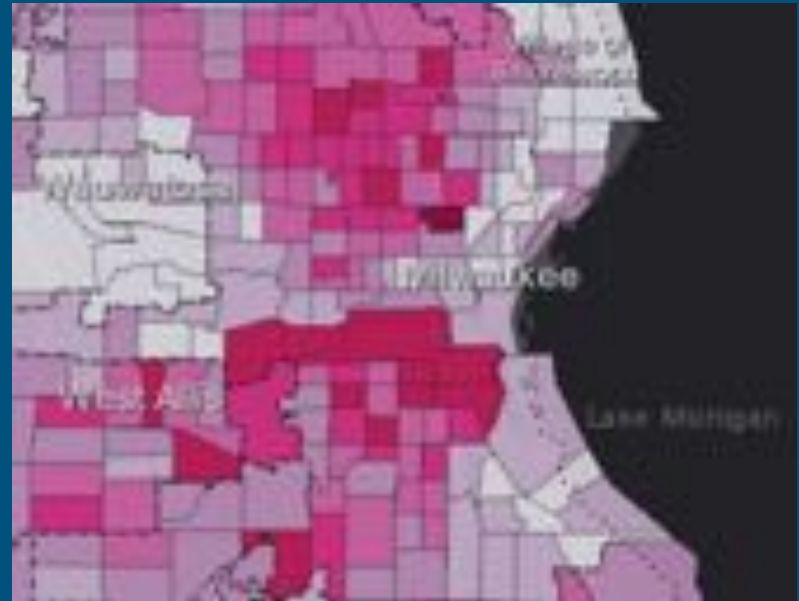
- White
- Black
- Asian
- Hispanic
- Other Race / Native American / Multi-racial



Source: *Not Even Past*, University of Richmond's Digital Scholarship Lab and National Community Reinvestment Coalition



Source: EPA's EJSCREEN Tool



Source: Milwaukee County COVID-19 Dashboard

What is equity?

Equity is transforming the behaviors, institutions, and systems that disproportionately harm people of color.

Equity means increasing access to power, redistributing and providing additional resources, and eliminating barriers to opportunity, in order to empower low-income communities of color to thrive and reach full potential.



Guiding equity standards

- ❑ Emphasize race-conscious solutions
- ❑ Prioritize multi-sector approaches
- ❑ Deliver intentional benefits
- ❑ Build community capacity
- ❑ Be community-driven at every stage
- ❑ Establish path towards wealth building

at every stage

- ❑ Goals, values, mission
- ❑ Process
- ❑ Implementation
- ❑ Analysis & measurement

Centering equity in EV policy

Consider...

- ❑ EV adoption goals with low-income programs
- ❑ Scrap-and-replace
- ❑ Infrastructure in most underserved areas
- ❑ Culturally relevant EV awareness

Not just...

- ❑ Arbitrary EV adoption goals
- ❑ Standard rebates
- ❑ Infrastructure for early adopters
- ❑ Mass EV awareness