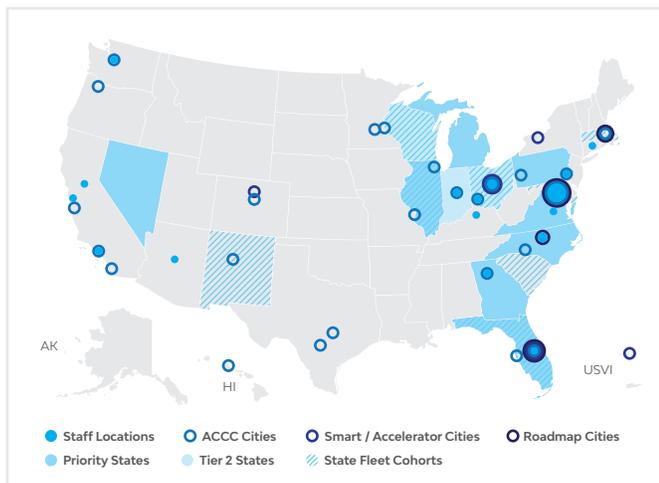


Electrifying the way we move

The Electrification Coalition drives the policies and actions that will electrify the U.S. transportation sector to protect economic and national security, public health, and American jobs.



The Road To Electrification

The Electrification Coalition (EC) is advancing electric mobility beyond early adopters and driving economies of scale. The EC works with partners at the national, state, and local levels on projects that put electric vehicles on the road and policies that expand access and accelerate adoption.

The EC develops and implements a broad set of strategies to facilitate widespread adoption of electric vehicles. These strategies include policy development, advocacy campaigns, consumer education, fleet electrification, cultivation of bipartisan support, community electrification planning, EV supply chain development, and coalition building.

The EC is working to electrify the way we move through projects and programs like the American Cities Climate Challenge, State EV Policy Accelerator, Electrification Coalition Business Council, Freight Electrification Project, and Climate Mayors EV Purchasing Collaborative.

State EV Policy Accelerator

Through its state policy work, the EC is advancing ambitious policies to bolster EV adoption.

Climate Mayors EV Purchasing Collaborative

The Climate Mayors Purchasing Collaborative leverages the collective buying power of cities and counties across the country to accelerate the electrification of public-sector fleets.

Freight Electrification Project

We're helping industry leaders overcome barriers to deployment of medium- and heavy-duty electric vehicles that deliver goods to consumers and businesses.

Market and Policy Analysis

The EC's expert analysts provide critical insights into the vehicle market, policymaking landscape, and successful strategies for electrification of the transportation sector.

The Oil Challenge

The United States is the world's largest consumer of crude oil and petroleum, accounting for nearly 20% of daily global oil demand, 66% of which is consumed by the transportation sector. The transportation sector's heavy reliance on oil makes it the largest source of greenhouse gas emissions in the United States and a major threat to public health. Because oil markets are manipulated by OPEC and state-owned oil companies, our oil dependence is a substantial economic and national security risk.

The vulnerability of global oil supply lines and infrastructure has saddled the United States with the burden of securing the world's oil supply. American diplomacy is distorted by the need to minimize disruptions to the flow of oil. Too often, oil dependence requires us to accommodate hostile governments that share neither our interests nor our values, putting the United States and our allies at risk. Our dependence also creates substantial economic risks. Nearly every American recession over the past four decades was preceded by or occurred concurrently with an oil price spike.

Policy and "Grasstops" Engagement

The EC provides policy research and analysis that yield objective, data-driven results. We engage in proactive policy development, advocacy, and implementation, as well as defense against unfavorable legislation.

Federal Policy Support

The EC Leverages state policy expertise and on-the-ground EV implementation experience to inform transportation electrification policymaking at the federal level.

Electrification Coalition Business Council

The ECBC connects industry leaders with our nationwide network of policy experts, advocates, and programs to collaborate on the development of policies and actions that will expedite the transition to electric vehicles.

"Up to now, electrification seemed like a pipe dream. But we are offering a realistic, practical, achievable plan to build a transportation system that will enhance our national security, propel economic growth and reduce carbon dioxide emissions."

**-Frederick W. Smith,
Chairman, Fedex Corporation**

**FOR MORE INFORMATION
PLEASE CONTACT**



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