# GM and the EV Future

everybody in.

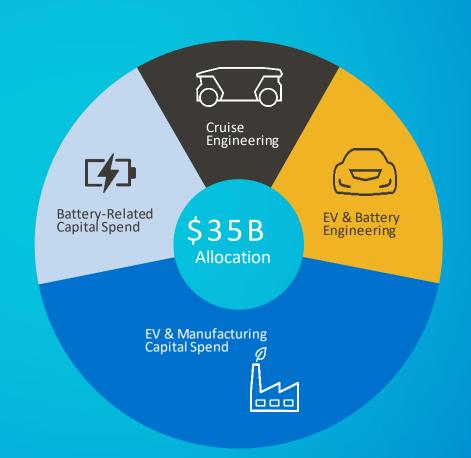


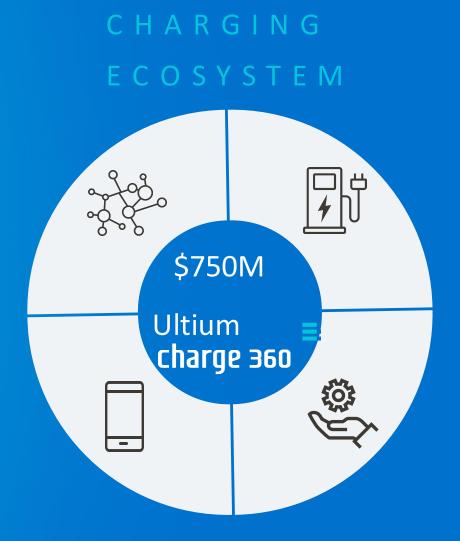






INVESTMENT





## RAPIDLY ACCELERATING EV LAUNCHES

#### **CURRENT EV PRODUCTION**









#### 2023 EV LAUNCHES









Targeting 1 million units of annual EV capacity in North America in 2025 – "An EV for Everyone"

### **Ultium Battery System**

Drive units, power electronics and battery pack

#### Inside the Ultium cell:

- State-of-the-art NCMA chemistry
- 70% reduced cobalt compared to Bolt EV
- Enables chemistry iterations
- ► û Energy density ♡ Cost

#### Benefits:

- Design flexibility
- Large-scale, high-energy cells
- Battery energy from 50 to 200 kWh
- GM-estimated range up to 450 miles on a full charge



Enables a complete lineup of dedicated EVs

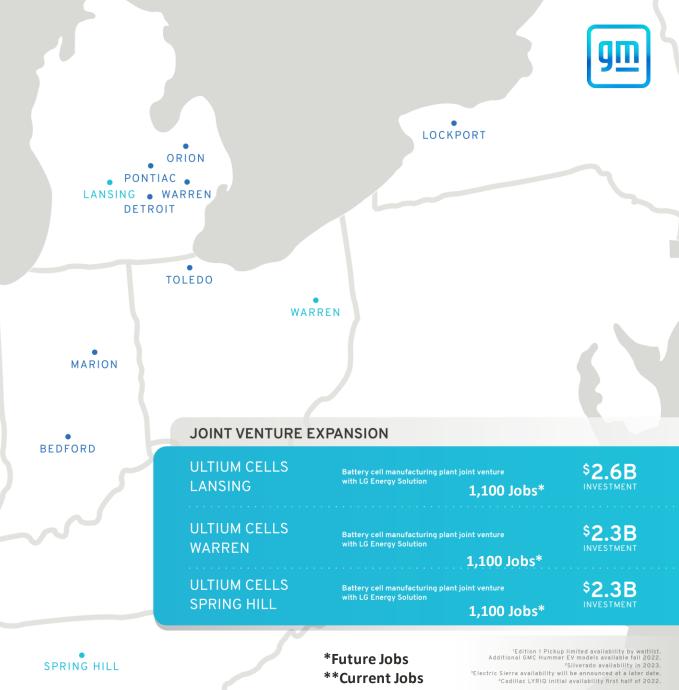
# Enough cells for more than 1 million EVs per year

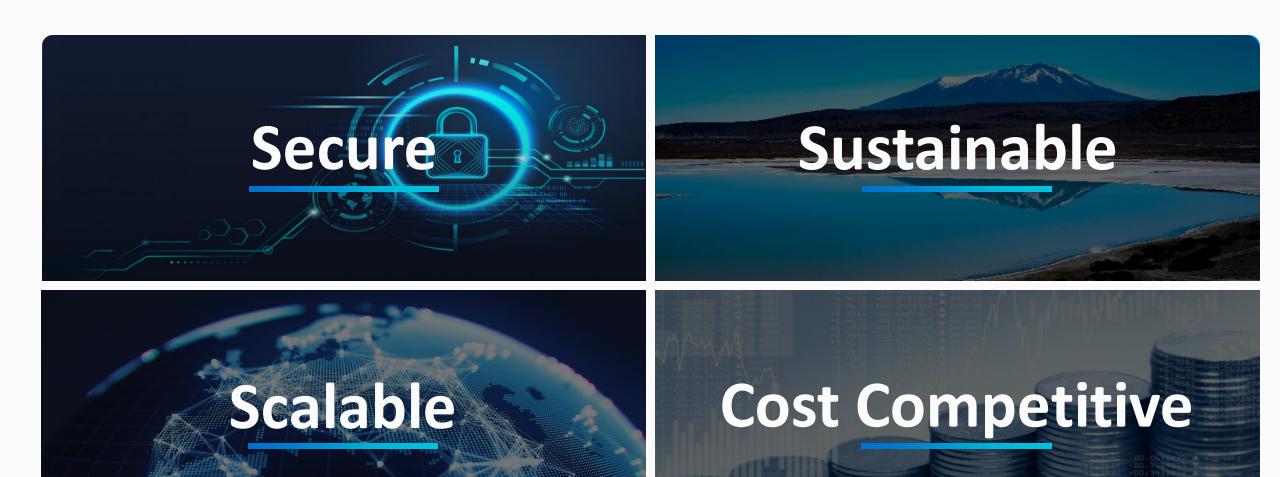


# A commitment to EVs for everyone.

GM and Ultium Cells are investing nearly \$17B in electric vehicle manufacturing which is expected to create nearly 9,000 jobs across the U.S.

ORION ASSEMBLY	MI	Chevrolet Bolt EV Chevrolet Bolt EUV Cruise AV test vehicles Chevrolet Silverado EV <sup>2</sup> GMC Electric Sierra <sup>3</sup>		\$4B INVESTMENT
FACTORY ZERO, DETROIT HAMTRAMCK	MI	GMC HUMMER EV Pickup <sup>1</sup> GMC HUMMER SUV <sup>1</sup> Chevrolet Silverado EV <sup>2</sup> GMC Electric Sierra <sup>3</sup> Cruise Origin	2,200 Jobs**	\$2.2B
SPRING HILL COMPLEX	TN	Cadillac LYRIQ⁴	3,200 Jobs**	\$2B INVESTMENT
TOLEDO PROPULSION SYSTEMS	ОН	Transform GM Toledo into the company's first EV propulsion plant in the United States		\$760M INVESTMENT
MARION METAL CENTER	IN	New press lines, upgrades and renovations to prepare the facility to produce a variety of steel and aluminum stamped parts for future products, including EVs		\$491M INVESTMENT
LOCKPORT COMPONENTS	NY	Renovation to facility and purchase/installation of new machinery and equipment		\$154M INVESTMENT
GLOBAL TECHNICAL CENTER	MI	Cadillac CELSTIQ production		\$81M INVESTMENT
BEDFORD CASTING OPERATIONS	IN	Upgrades to support drive unit castings for new Silverado EV		\$51.7M INVESTMENT
PONTIAC STAMPING	MI	Support future electric vehicle production		\$40M INVESTMENT





Executing strategic partnerships to secure each level of the supply chain

## EV Battery Industry Supply Chain (~2025-26)



## **Extraction/** Mining



Refining/ **Processing** 



**Battery Cell Manufacturing** 

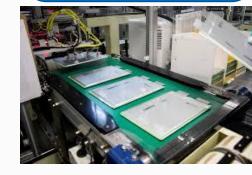


**Battery** Pack and EV Mfq.











**Battery Cell Manufacturing** 

**Extracting Ores** and Brines



**Refining into Usable Material & Combining** 

























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"GM now has binding agreements securing all battery raw material supporting our goal of 1 million units of annual capacity in North America by the end of 2025. This includes lithium, nickel, cobalt and full CAM supply."

Jeff Morrison, GM Vice President, Global Purchasing and Supply Chain

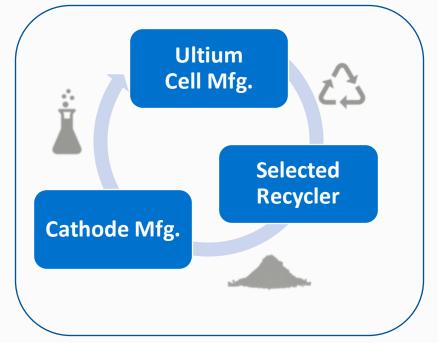
## Our Recycling Strategy

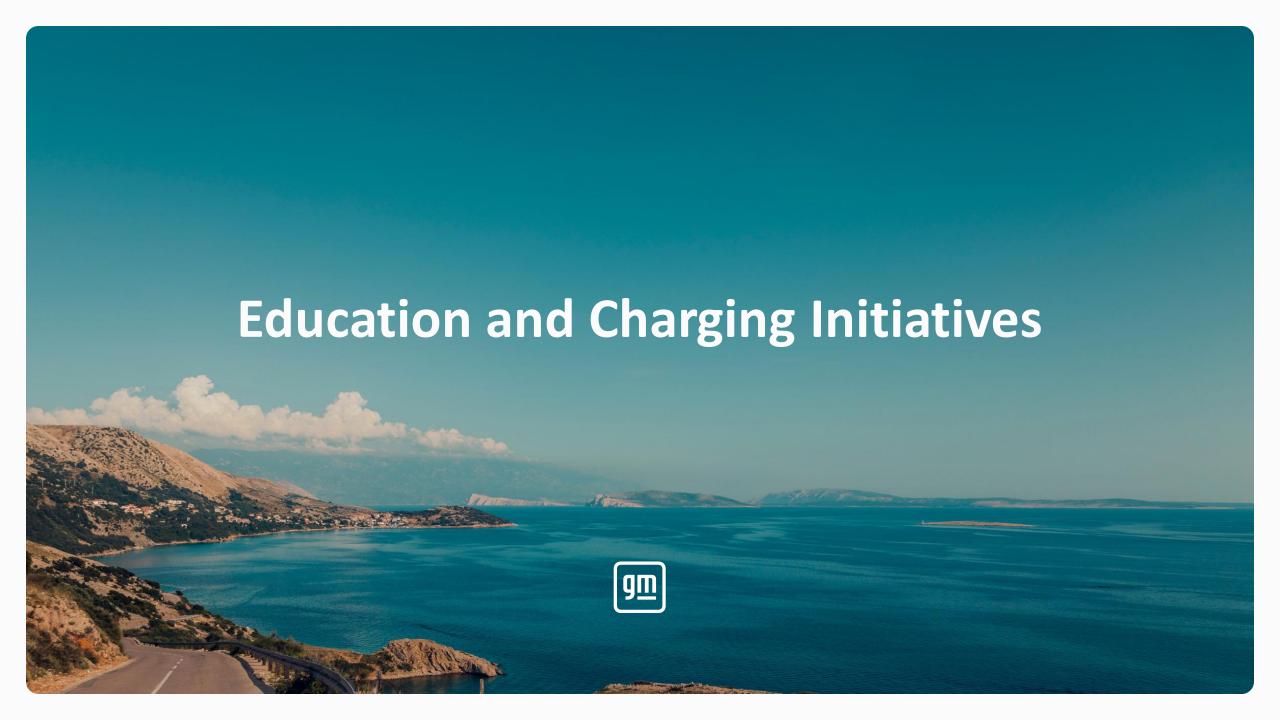


Enabling circularity via closed-loop recycling of raw battery materials to augment supply

- Strive for 100% battery recycling, from manufacturing through end-of-life
  - Recycle all battery manufacturing and warranty returned battery scrap and reuse in our own manufacturing supply chain
  - Apply **robust design** for recycling principles to maximize the efficiency of recycling
  - Develop processes for the disposal of end-of-life EV batteries to mitigate the risks of improper disposal and to ensure that all batteries get recycled
- Work toward increasing recycled material content in our batteries
- Continue to investigate re-use: 'Spent' EV batteries retain up to 75% of their energy storage capacity

Co-location of Cell Plant, Recyclers, and Cathode supplier reduces logistics costs





## **Building Momentum**



#### HOW WE'RE ACCELERATING EV ADOPTION

#### **EDUCATION & ENGAGEMENT**



- Continuous, multi-channel EV education
- Demystifying EV ownership by addressing adoption barriers

#### **CHARGING SOLUTIONS**



- Expanding portfolio of intelligent charging products
- Turnkey installation services for retail
   & commercial customers

#### **CHARGING INFRASTRUCTURE**



- Creating the largest, open, integrated charging network
- Control the entire charging & energy experience from the app

#### **ULTIUM CHARGE 360 EXPERIENCE:**

Create a compelling membership program with a unified customer experience across all GM-integrated charging networks

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## **EV LIVE**

**EV LIVE** is an **on-demand, interactive platform** that launched in July 2022, to **accelerate EV adoption** and **enhance the experience** of first-time EV owners.

#### **SESSIONS**



#### **DEALERS**

Non-Product Training

#### **CUSTOMERS**



- Utility Customers
- Home Installation Customers
- EV Owner Second Deliveries
- GM Energy Customers



#### **FLEET**

- GM FLEET
- BrightDrop
- · eCrate/ePowered
- GM Energy



GM EMPLOYEES AND FAMILIES



#### **EV LIVE STUDIO**

**The EV LIVE Studio** is a versatile physical space, designed incorporating user insights to address any adoption barriers.

- DESIGNED WITH CUSTOMER INSIGHTS IN MIND
- 6 LED SCREENS
- 8 EDUCATIONAL ZONES TO AUGMENT STORYTELLING

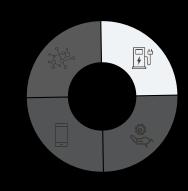
For more information visit: **evlive.gm.com** 

## ULTIUM CHARGE 360

: PRODUCTS

11.5 KW/48-AMP SMART CHARGER

11.5 KW/48-AMP PREMIUM SMART CHARGER 19.2KW/80-AMP PREMIUM SMART CHARGER









PROFESSIONAL GRADE
CUSTOMIZABLE SCREENS
EMBEDDED CAMERAS

# GM and Pilot Company to build a coast-to-coast fast charging network.







Initial Phase 1 EV charging stalls (shown in reference map) expected to be operational in 2023







- ACCELERATE EV ADOPTION ACROSS US & CANADA
- SUPERIOR EXPERIENCE FOR GM EV OWNERS
- THE STRENGTH OF THE GM DEALER NETWORK

**UPTC** 

40,000

DESTINATION CHARGERS

1,000

DEALERS ENROLLED
TO DATE

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