

HEARTLAND

 CHARGING SERVICES

EV INFRASTRUCTURE FOR
THE MIDWEST

PLAN. PROVIDE. MAINTAIN.





We are an authorized Blink Charging dealer that is leading the way to **plan**, **provide**, and **maintain** EV charging infrastructure for businesses and communities.

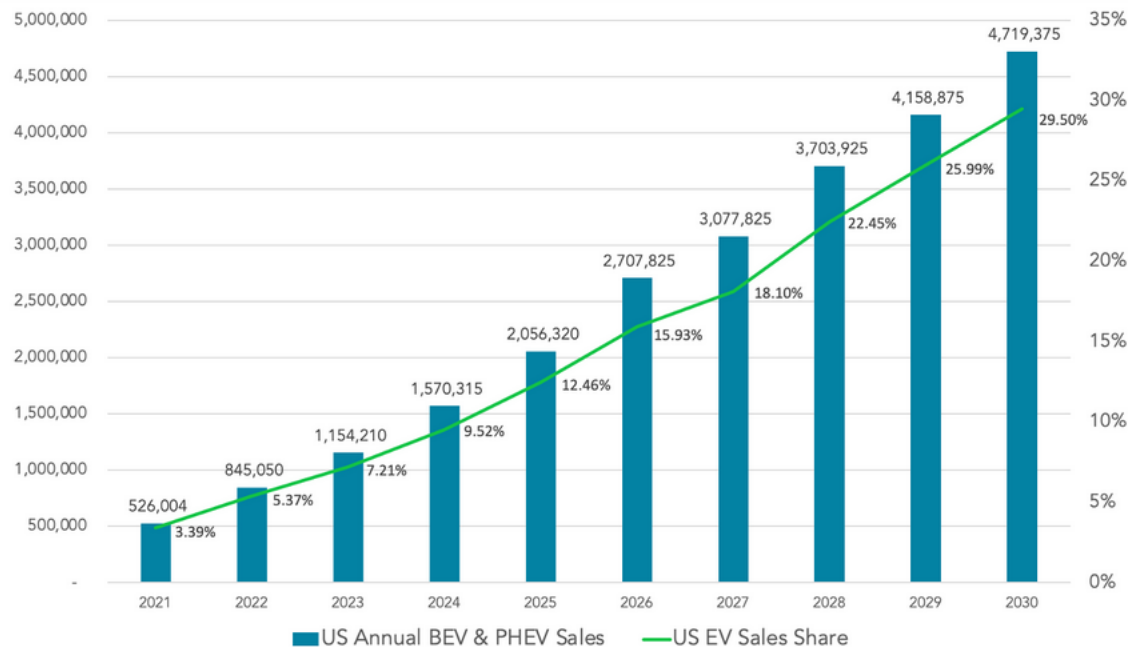
Our industry experience includes mixed-use development, multi-family, workplace, retail, and education



Keep your Charging Equipment up and running!
RELIABILITY is key!



US EVs (BEV & PHEV) Sales & Sales Share Forecast: 2021-2030



Historical Sales Data: GoodCarBadCar.net, InsideEVs, IHS Markit / Auto Manufacturers Alliance, Advanced Technology Sales Dashboard | Research & Chart: Loren McDonald/EVAdoption

\$210B

U.S. EV industry investments since beginning of 2023

10%

Cars on the road that are electric by 2030.

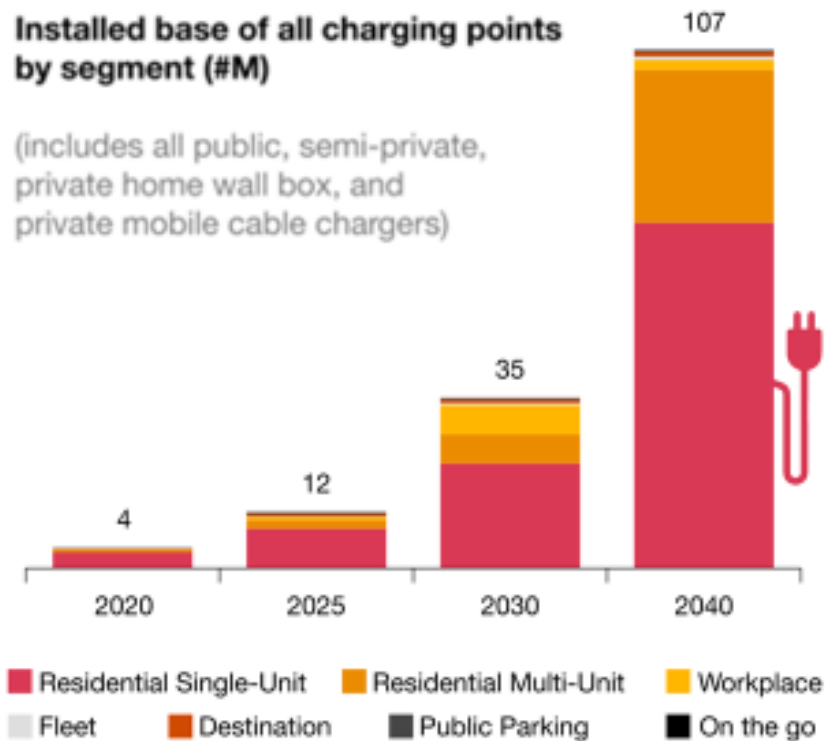
13M

Public charging ports needed by 2030.

Trends in EV Charging

Installed base of all charging points by segment (#M)

(includes all public, semi-private, private home wall box, and private mobile cable chargers)



Source: PwC analysis

Over 80% of charging is done at home or at the workplace.

40% of Americans are not homeowners; instead, they are renters.

Anyone that owns a parking lot, can privatize the refueling of vehicles.



Heartland: Technical Service and Maintenance Model

Tech Support is Critical for Reliability

Master Electrician

Electrical Engineer

Engineered Drawing Support

Equipment Technical and Software Support

Call Center for Support and Tech Dispatch

Certified Electrician (EVITP Certified)

Number of Field Technicians based on threshold volume

Commissioning Certified

Product Replacement Inventory

