

Position: Midwest Advocacy and Campaigns Organizer

Team: Campaigns

Location: Remote, with preference for a MW-based applicant

Compensation: \$50,000- \$60,000 based on experience and geographic location.

Competitive benefits package.

We Have:

- A fantastic team of EV experts working together to decrease U.S. dependence on oil and achieve economic and environmental benefits through widespread transportation electrification.
- An impressive EV policy team helping to evolve EV policy at national, state, and local levels during a critical moment for the EV industry.
- A network of unique messages and messengers to help drive policy victories in a divided political landscape.

You'll Work On:

- **Strategic Policy Engagement:** Determine and implement the political path to victory, mobilizing and neutralizing key constituencies to win votes and put more EVs on the road.
- **EV Policy Awareness and Development:** Support and be aware of emerging policy, innovations, and opportunities for transportation electrification. Help ensure our policy agenda aligns with existing political opportunities.
- **Direct outreach:** Making phone calls to relevant constituency groups to support our policy objectives.
- **Organization Representation:** Attend external events as a representative of the EC, raising awareness of the organization's work, programs and policies, and build relationships with key stakeholders.
- **Event Organizing:** Develop, implement and support a range of in-person events, potentially including but not limited to press conferences, public panels, lobby days, and coalition meetings.
- **Build EC's Online Communities:** Increase the EC's online presence and build support for policy and programs via social media platforms and email communication.
- **Support Other Departments:** Provide strategic campaign support and progress reports to the state policy team, as well as the EC's program, development and communications departments.

About You: *(Please note: No candidate will meet every qualification listed below. If you think you can bring value to the role but your experience looks a little different, we would love to hear from you!)*

- You have at least 2-3 years of field organizing and power-building experience.
- You are comfortable making cold calls to constituency groups to support our policy objectives, or willing to learn.
- You have excellent written, verbal and presentation communications skills.
- You have demonstrated the ability to collaborate with colleagues and outside organizations and be able to multitask without sacrificing the quality of work.
- You have an awesome ability to work at a fast pace, under pressure to meet deadlines.
- You have super strong organizational skills and are great at working independently as well as part of a team.
- Your computer skills are stupendous, including proficiency in using Microsoft Office programs (Word, Excel, PowerPoint and Publisher) and social media platforms.
- You're super passionate about alternative transportation and have ideally worked in this space (or energy) related to organizing... but this is not required.

More Background for This Position

The EC's Midwest Advocacy and Campaigns Organizer will help create the conditions needed to expand adoption of electric vehicles (EVs) throughout our priority states (currently WI, IL, MI and IN). As states join the EC in our efforts advance EV programs, or consider other efforts to support the development of critical EV policies and programs such as tax rebates, infrastructure planning and investments, fleet purchasing requirements, utility rates, building codes or other measures, EC's Organizer will engage with key constituencies and decision-makers to generate and demonstrate support for rapid and thoughtful policy implementation. This position is responsible for representing the EC and our preferred policies and programs to leaders and members of communities such as state agencies, municipalities, a diversity of NGOs, the media, and the general public. The EC is committed to creating a diverse environment and is proud to be an equal opportunity employer.

What Are You Waiting For?! To submit your application for this position please send a cover letter and CV to Annie Freyschlag, Consultant:
afreyschlag@electrificationcoalition.org.

Compensation

The opportunity garners a competitive salary and benefits package, \$50,000-65,000 in Washington, D.C. Salaries are localized to applicant's geographic location. We are open to both experienced and newer candidates; the offer will be reflective of a candidate's individual experience level.

Benefits:

- Health insurance (medical, dental, and vision coverage)
- Short-term & Long-term disability

- Retirement Plan (401k/Roth offered)
- Life insurance
- Flexible Spending Account
- Paid time off (PTO)
- Cell Phone Allowance

About The Electrification Coalition

The [Electrification Coalition \(EC\)](http://ElectrificationCoalition.org) is a national, nonpartisan not-for-profit organization committed to promoting policies and actions that facilitate the accelerated deployment of electric vehicles (EVs) on a mass scale. For more than 10 years, the EC and its sister organization, Securing America's Future Energy (SAFE), have sought to reduce our nation's dependence on oil – which is currently responsible for powering 92 percent of our transportation system.

The last two years have been an exciting time for the EC, as we have created and contributed to some of the most innovative public-private partnerships in transportation.

The EC is an equal opportunity employer. We are committed to diversity and creating an inclusive environment for all employees. We encourage job seekers of all backgrounds to apply.