

# SC COUNCIL ON COMPETITIVENESS



SC AEROSPACE  
YOU'RE CLEARED TO LAND IN SOUTH CAROLINA



SC LOGISTICS



SC TECH



FRAUNHOFER USA  
ALLIANCE



transformSC  
tomorrow won't wait for our students

The South Carolina Council on Competitiveness - **“SC Competes”** - is a nonpartisan, business-led, nonprofit organization that drives South Carolina’s long-term economic growth by managing the state’s industry clusters and providing the research, network, and resources that industry clusters require to thrive.

# How SC Competes Advances South Carolina

## Our Work is Accomplished in 3 Primary Ways

### Support of Industry Clusters

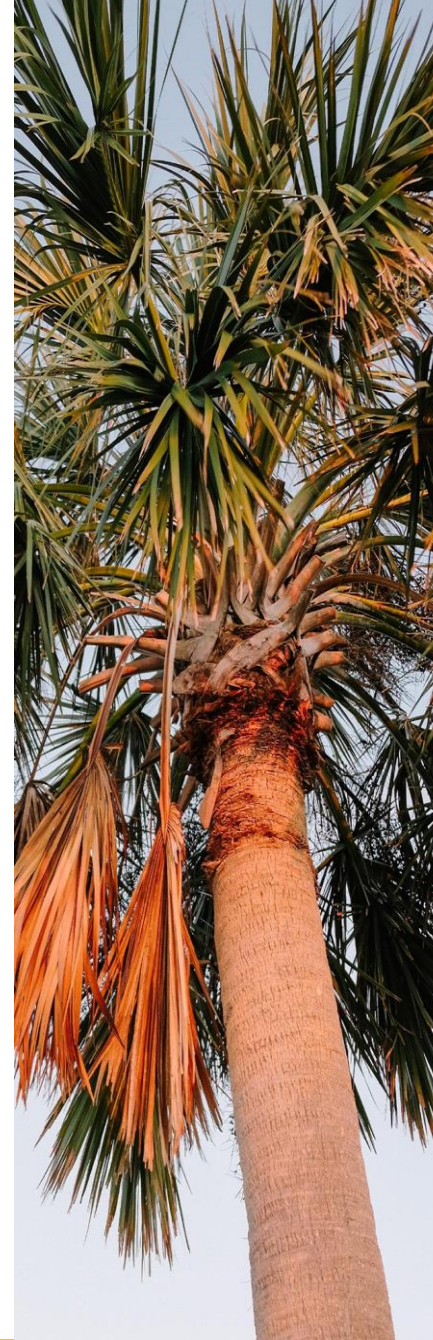
SC Competes directly manages multiple industry clusters and initiatives across South Carolina and supports several others indirectly.

### Actionable Research

SC Competes leads research studies that empower industries, economic developers, and state leadership with the information required to grow and sustain competitiveness across the state.

### Education & Workforce Development

SC Competes acts as the intersection of business and academia by supporting statewide education initiatives and working collaboratively with industry to develop world-class talent in South Carolina.



# State Level Relationships

## SC Competes works regularly with

- SC Governor's Office
- SC Department of Commerce
- SC Department of Employment and Workforce
- SC Department of Education
- SC Ports Authority
- SC Department of Transportation
- Economic Developers
- K-12/Higher Education Institutions



## SC Dept of Commerce Allied Partners



WE ADVANCE SC LOGISTICS

# SC Logistics

We are a collaborative effort put in place to strengthen South Carolina's economy, create jobs, attract investment, and become a global leader in transportation, distribution, and logistics.

Networking and Connectivity  
Collaboration  
B2B Matchmaking  
Thought Leadership  
Economic Impact Studies

# SC Competes 2024 Events



April 9-10, 2024 in North Charleston



May 14 – 15, 2024 |  USC Alumni Center



May 30, 2024 | Greenville Drive Stadium



September 10 -11, 2024

**COMING SOON - State of Logistics & State of Aerospace**  
***Tentatively: October 24<sup>th</sup>, 2024***

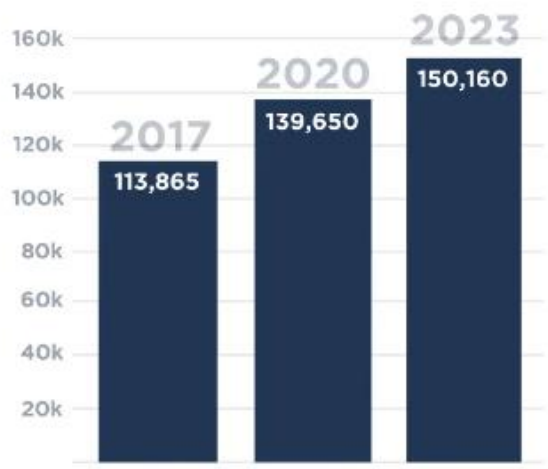


### South Carolina **Economic Impact**

Total Employment: **150,160**  
Total Compensation: **\$8.9 Billion**  
Total Economic Impact: **\$48.3 Billion**

### A Growing Impact: **Employment**

**31.9%** Growth from 2017 to 2023



**+46.4%**  
2017-2023 growth

### Average Annual: **Wage Comparisons**

Source: U.S. Bureau of Labor Statistics; S.C. Council on Competitiveness



# SC Logistics Partners



# SC Asset Network Map



## SCAN – South Carolina Asset Network

+ Get on th...

### # of Assets in List

Logistics Industry:

Y

Tech Industry is

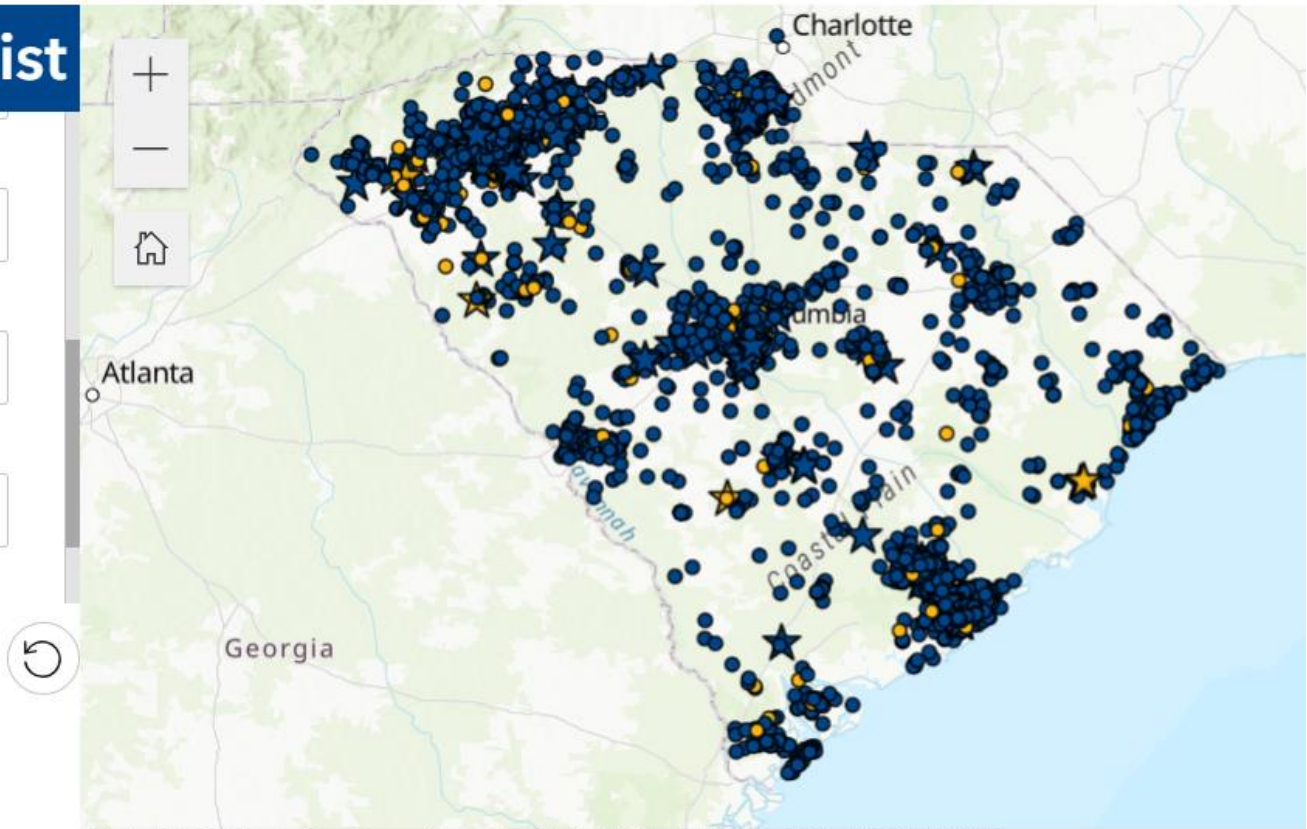
- All -

Industry Sector:

0 Selected

Highlighted Technology

- ★ Business Partner
- ☆ Education & Workforce Partner
- Business
- Education & Workforce



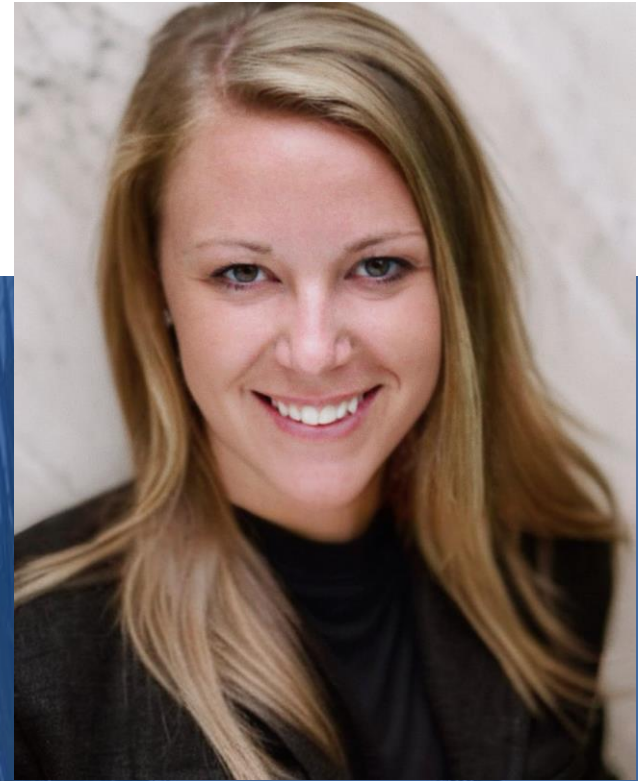
Esri, USGS | Esri, TomTom, Garmin, FAO, NOAA, USGS, EPA, NPS, USFWS



SOUTH CAROLINA COUNCIL ON  
**COMPETITIVENESS**

**SCLOGISTICS**

MOVE | CONNECT | GROW

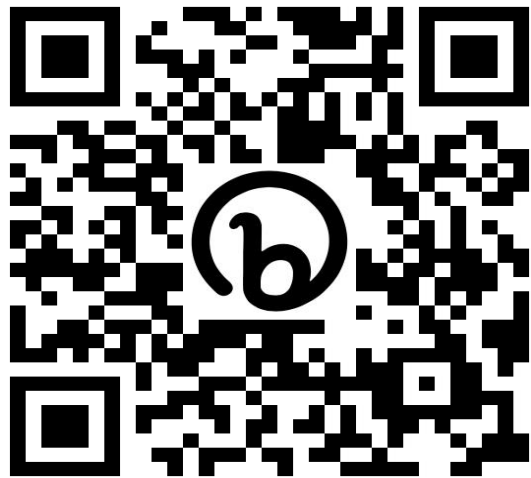


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